## Dr. Christian Breuer

Rechtsanwalt, Partner | Munich

Christian Breuer advises companies on matters relating to industrial property protection, copyright, competition law, data protection and distribution. He has many years' experience in negotiating and finalising national and international IT and ecommerce projects, as well as licensing, research and development, commercial agency, supplier, OEM and other distribution agreements. He is particularly focused on advising German and US software companies.

Christian Breuer has counselled many national and foreign companies on technology transfer projects, joint ventures, and the design and implementation of IP strategies. Sometimes in cooperation with patent attorneys from the relevant specialist areas, he advises on the filing, registration, monitoring and enforcement of intellectual property rights. Christian Breuer assists companies in the conduct of advertising and marketing campaigns in all kinds of media.

## Contact

T +49. (0)89. 38 38 70 – 0 F +49. (0)89. 38 38 70 – 22 cbr@preubohlig.de